

**Subject:** 2017 West Coast Urban District Forum - Long Beach March 14-16 - Deadline TODAY!

**From:** Rita Moreno <rita.moreno@lacity.org>

**Date:** 03/09/2017 02:52 PM

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Please forward to your Board Members:

The West Coast Urban District Forum event features more sessions, more tours and fantastic speakers this year. **Regular online registration ends TODAY!**

- Keynote speaker Gabe Klein is author of *Start-Up City: Inspiring Private and Public Entrepreneurship, Getting Projects Done, and Having Fun*, and formerly served as commissioner of the Chicago and Washington, D.C., Departments of Transportation.
- On-site registration: Begins March 14

*Urbanism: From Placemaking to Change-making* is hosted by the Downtown Long Beach Alliance, the California Downtown Association and IDA in Long Beach, CA, March 14-16, 2017.

For more information, go to: <http://campaign.r20.constantcontact.com/render?m=1102775044691&ca=3f3ea08a-970a-4a3c-a368-8a0c1e4db2c9>

Or go to the International Downtown Association (IDA) website: <https://www.ida-downtown.org/eweb/>

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